

Thank You to Our Public Television Programmers!

Since 1990, we've partnered with APT and programmers like you to distribute more than 150 travel shows to public television. All our shows are free through APT Exchange. Together, we share a common mission to help educate and inspire Americans to broaden their perspectives through travel—and to share lots of happy travels.

Since the pandemic, we have shot and produced about ten hours of programming: a six-hour *Art of Europe* series, exciting programs on Iceland, Poland, France, and more.

We hope this annual Gazette helps you keep track and better understand the new programming we're excited to bring your way in the coming year. In 2025, we'll be offering *Experiencing Europe* (a special hour that will equip and inspire Americans to venture beyond Orlando), *Symphonic Journey* (a musical tour through Europe with the Cincinnati Pops), a fascinating hour on Poland, ten new episodes in Season 13 of *Rick Steves' Europe*, and some enticing membership specials.



COMING SOON

Rick Steves Experiencing Europe

(1 X 60 MIN, January 2025)

In this information-packed hourlong special, Rick shares lessons from a lifetime of travel. With Europe as our classroom, we'll learn smart travel skills from itinerary planning to escaping crowds and from packing light to maximizing cultural and culinary experiences.

Rick Steves Poland

(1 X 60 MIN, April 2025)

This special begins in Kraków, with its stunning square, historic castle, and nearby concentration camp memorial. Then we head to bustling Warsaw for skyscrapers and Chopin, sample gingerbread in Toruń, ogle red-brick Malbork Castle, and finish in Gdańsk with handsome Hanseatic townhouses and stirring Solidarity history.

Rick Steves' Europe: A Symphonic Journey

(1 X 60 MIN, produced by WCET, April 2025)

In this unique concert, Rick teams up with the Cincinnati Pops for a musical tour touching down in seven different European countries. With a magnificent orchestra playing stirring Romantic-era anthems, dramatic cinematography, and Rick's tour guiding giving it all context, it's a musical bon voyage for all.

Rick Steves' Europe Season 13

(10 x 30 MIN, October 2025)

Season 13 has ten new episodes—each packed with travel thrills made accessible: local culture, tasty cuisine, and lots of fun. There are two episodes on Iceland, two on Poland, “best of” episodes on Paris, Rome, London, Istanbul, and Italy, and a gourmet barge cruise through Burgundy (Rick's most decadent and hedonistic show yet).



RICK STEVES TV NEWS

COMING IN 2026

Europe's Greatest Cities: London, Paris, Rome, and Istanbul

(4 X 60 MIN, release TBD)

Rick and his crew have long wanted to dedicate an entire hour to each of Europe's greatest cities—and that's their next big project. *Paris: The City of Light* is already shot, and next up is *London: Pomp and Traditions*, *Rome: The Eternal City*, and *Istanbul: Where East Meets West*. Look for these exciting specials as a four-part series, followed by four stand-alone hours later in 2026. Details coming soon.



21-Week Scheduling Strategy

With the launch of Rick Steves Iceland and Rick Steves Poland, you now have a strippable travel-dream-come-true of relevant and timely one-hour specials in rights. Choose from these 15 hours: *Iceland*, *Poland*, *Best of the Alps*, *Egypt*, *Cruising the Mediterranean*, *Andalucía*, *Luther and the Reformation*, *Iran*, *Hunger and Hope*, *The Holy Land*, *Rome*, *Fascism in Europe*, *European Christmas*, *European Easter*, and *European Festivals*. (Note that with the six *Art of Europe* hours, you can run a 21-week series with the Easter and Christmas specials scheduled just right.)

A Cornerstone of National Multicast Channel Create

As the public media lifestyle channel nears its second decade, *Rick Steves' Europe* will continue to be there, providing quality travel programming and pledge specials for multicast channels and Create.

Travel with Rick Steves: Over 700 Shows on Public Radio

When *Travel with Rick Steves* won the Lowell Thomas Award Gold Prize for radio, the judges called it “a deceptively simple program with sophisticated production values. Rick draws listeners into animated

conversations with inspirational people who have taken extraordinary journeys.” The show, free to any public radio station, airs weekly on more than 170 stations. For more information, contact Tim Tattan at tim@ricksteves.com.

Rick Steves' Europe Streaming on PBS.org and the PBS App with Passport

Anyone can stream Rick Steves' Europe episodes, specials, and shorts on-demand on PBS.org and in the PBS app. Station members receive extra content through PBS Passport!

Rick Steves Classroom Europe—A Gift from Public TV to Teachers

Rick Steves' Europe and *Rick Steves Art of Europe* are a hit in classrooms. As a gift to teachers (and anyone who enjoys the road as school), we've made a free, searchable video library of about 600 three-to-five-minute teachable clips excerpted from these shows. On behalf of PTV, we're proud to support our teachers with this powerful teaching tool at classroom.ricksteves.com — and we encourage stations to utilize this resource in any creative way they like.

Mind the Gap with Travel and Art Bites Interstitials

In October 2024, we added 96 new “Art Bites” showcasing Europe's great art and architecture to our collection of two-to-seven-minute “Travel Bites,” giving you hundreds of entertaining morsels to fill your programming gaps. With topics ranging from Monet's water lilies to eating barnacles in Portugal, the entire library of 300 “Travel Bite” interstitials are available for easy download from sIX and at APTonline.org.

In case you missed it... Rick Steves Iceland (1 x 60 MIN, August 2024)

This show begins in Reykjavík, side-trips to the Golden Circle's gorges, geysers, and waterfalls, and then does the 800-mile Ring Road—connecting glaciers, fjords, geothermal hotspots, and majestic Icelandic nature.

Web Support: ricksteves.com/tv-programmers

To help stations promote *Rick Steves' Europe*, Rick offers an easy-to-use toolkit at ricksteves.com/tv-programmers. publicity support, contact media@ricksteves.com or hope@hennesseymarketing.com.

MEMBERSHIP SPECIALS

COMING IN 2025

Rick Steves Experiencing Europe

(90 MIN, June 2025, KVIE-produced)

Take Rick Steves' most important hour of practical travel tips with vivid footage from all around Europe...add three compelling breaks with Rick offering complementary premiums...and you've got the ultimate "how to" on European travel and an entertaining and productive 90-minute pledge special.



Rick Steves Art of Europe: Michelangelo to Monet

(120 MIN, November 2025, KVIE-produced)

This gorgeous membership special is a greatest hits art party celebrating creative genius from Leonardo to Van Gogh. It's made of three episodes (featuring Florentine Renaissance, Baroque Art, and Impressionism) with Rick's entertaining and compelling breaks sure to inspire members, both new and old.

Rick Steves Art of Europe— Mix & Match Breaks

(4 x 14 MIN, create countless pledge specials from 30 minutes to an 8-hour marathon, November 2025, KVIE-produced)

Here's a chance to build your own membership special featuring the greatest art of Europe, served up Rick Steves style. Rick is providing four all-new generic 14-minute pledge breaks featuring inspiring insights and mission pitches, along with new gifts curated just for this use. Then, just add your choice from 12 half-hour episodes on European art from Season 12 of Rick Steves' Europe (about 25 minutes each with end matter trimmed out) and perhaps some Rick Steves Art Bites fillers to get your "bespoke special" to time, and you've got a winning new pledge program completely customized by you.

Mix & Match Sample: Europe's Oldest Art (120 MIN)

RKSE 1201 "Rick Steves Europe: Art of Prehistoric Europe" (25 MIN) + Mix & Match Break 1 (14 MIN) + RKSE 1202 "Rick Steves Europe: Art of Ancient Greece" (25 MIN) + Mix & Match Break 2 (14 MIN) + RKSE 1203 "Rick Steves Europe: Ancient Roman Art" (25 MIN) + Mix & Match Break 3 (14 MIN) = 117 minutes.

With easy access to all the programming and four generic pledge breaks, it's easy and almost foolproof. Rick can't wait to see what you create!

More Productive Rick Steves Membership Specials Worth Considering:

Fascism in Europe (90 MIN), Why We Travel (30 and 60 MIN), Island Hopping Europe (30 MIN), Mighty Alps (30 and 90 MIN), European Christmas (120 MIN). For a complete list of other pledge events, see the back page.

Season 1 — 2000

The shows in Season 1 were retired as we continually strive to keep our portfolio of programming fresh and relevant.

Season 2 — 2002

- 208 Dublin and Mystical Side Trips
- 209 South Ireland: Waterford to the Ring of Kerry
- 210 The Best of West Ireland: Dingle, Galway, and the Aran Islands
- 212 Germany's Romantic Rhine and Rothenburg
- 213 Munich and the Foothills of the Alps
- 214 Switzerland's Jungfrau Region: Best of the Alps

Season 3 — 2004

- 301 The Majesty of Madrid
- 302 Highlights of Castile: Toledo and Salamanca
- 303 Normandy: War-Torn Yet Full of Life
- 304 Belfast and the Best of Northern Ireland
- 305 London: Mod and Trad
- 306 Highlights of Paris: Eiffel and Monet to Crème Brûlée
- 307 Belgium: Brug [wwwes](http://wwwes.com) and Brussels
- 308 Provence: Legendary Light, Wind, and Wine
- 309 French Riviera: Uniquely Chic
- 310 Poland Rediscovered: Kraków, Auschwitz, and Warsaw
- 311 Budapest: The Best of Hungary
- 312 Lisbon and the Algarve
- 313 Sevilla

Season 4 — 2006

- 401 England's Bath and York
- 402 North Wales: Feisty and Poetic
- 403 Edinburgh
- 404 Naples and Pompeii
- 405 Italy's Amalfi Coast
- 406 Milan and Lake Como
- 407 Tuscany's Dolce Vita
- 408 Italy's Great Hill Towns
- 409 Vienna
- 410 Salzburg and Surroundings
- 411 Rick Steves' Europe: The Making Of

Season 5 — 2008

- 501 Burgundy: Profoundly French
- 502 France's Dordogne

- 503 Barcelona and Catalunya
- 504 Little Europe: Five Micro-Countries
- 505 Switzerland's Great Cities
- 506 Vienna and the Danube
- 507 The Czech Republic Beyond Prague
- 508 Athens and Side Trips
- 509 Greece's Peloponnese
- 510 Copenhagen
- 511 Denmark Beyond Copenhagen
- 512 Istanbul
- 513 Iran: Tehran and Side Trips
- 514 Iran: Historic Capitals

Season 6 — 2010

- 602 Croatia: Adriatic Delights
- 603 Dubrovnik and Balkan Side Trips
- 604 The Best of Slovenia
- 605 Granada, Córdoba, and Spain's Costa del Sol
- 606 Andalucía, Gibraltar, and Tangier
- 607 Oslo
- 608 Norway's West: Fjords, Mountains, and Bergen
- 609 Stockholm
- 610 Helsinki and Tallinn: Baltic Sisters
- 611 Northern Spain and the Camino de Santiago
- 612 Basque Country

Season 7 — 2012

- 701 Rome: Ancient Glory
- 702 Rome: Baroque Brilliance
- 703 Rome: Back-Street Riches
- 704 Florence: Heart of the Renaissance
- 705 Florentine Delights and Tuscan Side Trips
- 706 Paris: Regal and Intimate
- 707 Paris: Embracing Life and Art
- 708 London: Historic and Dynamic
- 709 North England's Lake District and Durham
- 710 Venice: City of Dreams
- 711 Venice and Its Lagoon
- 712 European Travel Skills Part I
- 713 European Travel Skills Part II
- 714 European Travel Skills Part III

Season 8 — 2014

- 801 Western Turkey
- 802 Central Turkey
- 803 France's Loire: Château Country
- 804 Paris Side Trips

- 805 The Best of Israel
- 806 Palestine
- 807 Italy's Riviera: Cinque Terre
- 808 Italy's Verona, Padova, and Ravenna
- 809 Amsterdam
- 810 The Netherlands: Beyond Amsterdam
- 811 Prague
- 812 Berlin

Season 9 — 2016

- 901 Germany's Hamburg and the Luther Trail
- 902 Germany's Dresden and Leipzig
- 903 Germany's Frankfurt and Nürnberg
- 904 Bulgaria
- 905 Romania
- 906 Assisi and Italian Country Charm
- 907 Siena and Tuscany's Wine Country
- 908 West England
- 909 Southeast England
- 910 England's Cornwall

Season 10 — 2018

- 1001 The Heart of England
- 1002 Lisbon
- 1003 Portugal's Heartland
- 1004 Travel Skills: Cruising
- 1005 Greek Islands: Santorini, Mykonos, and Rhodes
- 1006 European Festivals I
- 1007 European Festivals II
- 1008 The Best of Sicily
- 1009 Sicilian Delights
- 1010 Scotland's Highlands
- 1011 Scotland's Islands
- 1012 Glasgow and Scottish Passions

Season 11 — 2020

- 1101 Austrian and Italian Alps
- 1102 Swiss Alps
- 1103 French Alps and Lyon
- 1104 Germany's Fascist Story
- 1105 Egypt's Cairo
- 1106 Egypt's Nile, Alexandria, and Luxor
- 1107 Ethiopia: A Development Story
- 1108 Why We Travel

Season 12 — 2023

- 1201 Art of Prehistoric Europe
- 1202 Art of Ancient Greece
- 1203 Ancient Roman Art
- 1204 Art of the Roman Empire
- 1205 Art of the Early Middle Ages

- 1206 Art of the High Middle Ages
- 1207 Art of the Florentine Renaissance
- 1208 Art of the Renaissance Beyond Florence
- 1209 Baroque Art
- 1210 Art of the Neoclassical and Romantic Ages
- 1211 Art of the Impressionists and Beyond
- 1212 Art of the 20th Century

Season 13 — 2025

- Coming Fall 2025
- 1301 Iceland's Reykjavik and the Golden Circle
- 1302 Iceland's Ring Road
- 1303 Kraków: Poland's Historic Capital
- 1304 Warsaw and Gdańsk: The Power of Poland
- 1305 France's Burgundy: A Gourmet Barge Cruise
- 1306 The Best of Paris
- 1307 The Best of Rome
- 1308 The Best of London
- 1309 The Best of Istanbul
- 1310 The Italy Blitz

One-Hour Specials

- RSRO Rick Steves Rome Eternally Engaging
- RSHP Rick Steves Holy Land: Israelis and Palestinians Today
- RSRN Rick Steves Iran
- RSAS Rick Steves Andalucía: The Best of Southern Spain
- RSMS Rick Steves European Christmas
- RSEA Rick Steves European Easter
- RSLR Rick Steves Luther and the Reformation
- RSFV Rick Steves European Festivals
- RSFP Rick Steves Fascism in Europe
- RSMD Rick Steves Cruising the Mediterranean
- RSEG Rick Steves Hunger and Hope: Lessons from Ethiopia and Guatemala
- RSYT Rick Steves Egypt: Yesterday & Today
- RSAP Rick Steves Best of the Alps
- RSPH Rick Steves Art: Prehistoric and Ancient
- RSAA Rick Steves Art of Ancient Rome
- RSMA Rick Steves Art of the Middle Ages
- RSAR Rick Steves Art of the Renaissance
- RSBA Rick Steves Art of the Baroque Age
- RSAM Rick Steves Art of the Modern Age

- RSIC Rick Steves Iceland
- RSEX Rick Steves Experiencing Europe (Jan. 2025)
- RSPO Rick Steves Poland (April 2025)
- TBD Rick Steves' Europe A Symphonic Journey (April 2025)

Miniseries

- RSOP Rick Steves Art of Europe
- RSOP-101 Rick Steves Art of Europe: Stone Age to Ancient Greece
- RSOP-102 Rick Steves Art of Europe: Ancient Rome
- RSOP-103 Rick Steves Art of Europe: The Middle Ages
- RSOP-104 Rick Steves Art of Europe: The Renaissance
- RSOP-105 Rick Steves Art of Europe: Baroque
- RSOP-106 Rick Steves Art of Europe: The Modern Age

Pledge Events

- Rick Steves Fascism in Europe (90 MIN)
- Rick Steves European Festivals (90 MIN)
- Rick Steves Hunger and Hope: Lessons from Ethiopia and Guatemala (90 MIN)
- Rick Steves Island Hopping Europe (30 MIN)
- Rick Steves Why We Travel (30 and 60 MIN)
- Rick Steves Mighty Alps (30 and 90 MIN)
- Rick Steves Experiencing Europe (90 MIN, June 2025)
- Rick Steves Art of Europe: Michelangelo to Monet (120 MIN, Nov. 2025)
- Rick Steves Art of Europe Mix & Match (30 MIN to 8 HRS, Nov. 2025)

Pledge Events: Older but Still in Rights

- Rick Steves' Heart of Italy (60 and 120 MIN)
- Rick Steves' Tasty Europe (30 MIN)
- Rick Steves' Europe: Great German Cities (120 MIN)
- Rick Steves' Festive Europe (30 MIN)
- Rick Steves European Christmas (120 MIN)
- Rick Steves European Easter (90 MIN)
- Rick Steves Holy Land: Israelis and Palestinians Today (90 MIN)