

Thank You to Our Public Television Programmers!

Since 1990, we've partnered with APT and programmers like you across the US to distribute more than 150 travel shows to public television. All of our shows are free through APT Exchange. Thanks to OPB (our presenting station for 30 years), APT (who succeeded OPB in that role in 2022), and all who air our programs as we continue to help educate and inspire Americans to broaden their perspective through travel. We are partners in our common mission...and have lots of happy travels to share in coming years.

In 2022, our *Rick Steves Art of Europe* miniseries told the story of Europe's masterpieces in six one-hour episodes and six stand-alone specials. That project is now the basis of *Rick Steves' Europe* Season 12: a dozen half-hour episodes tracking the sweep of European art from the earliest cave paintings to today.

Looking ahead: In 2023, we filmed and are now busy producing an hour-long Iceland special for fall 2024 release, two new 30-minute episodes on Iceland, and two new 30-minute episodes on Poland. More new episodes of *Rick Steves' Europe* will follow as we work toward the release of *Rick Steves' Europe* Season 13 (tentative air date: October 2025).

As for pledge programming, it's the "Mighty Alps" in March, 2024 (plus a hard-working library of other specials still in rights).



COMING SOON

Rick Steves Iceland

(1 X 60 MIN, October 2024)

Iceland is hot! And in this inspiring and exhilarating hour, Rick Steves shows why. We start in Reykjavík and, after a good soak in a thermal pool with the locals, take a day trip around the famous Golden Circle—we see the gorge where Europe meets America, thrill under the original "geyser," and feel the spray of a mighty waterfall. Then it's Iceland's epic Nordic road trip—the 800-mile-long Ring Road circling this unforgettable island—bobbing with icebergs and fording glacial rivers. We chase rainbows...elusive whales...roaming horses...and...the cutest puffins.

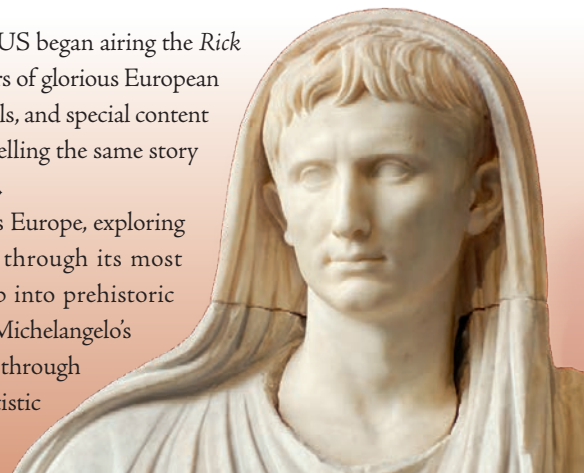
NEW ARRIVALS

Rick Steves' Europe Season 12

(12 X 30 MIN, October 2023)

In October 2022, PTV stations across the US began airing the *Rick Steves Art of Europe* miniseries. That six hours of glorious European art has been reworked—with new heads, tails, and special content extras—into Season 12, a dozen episodes telling the same story in delightfully digestible half-hour portions.

Join host Rick Steves as he crisscrosses Europe, exploring the rise of Western Civilization as seen through its most beautiful and inspiring art: climbing deep into prehistoric tombs on remote Scottish isles, summiting Michelangelo's magnificent dome at the Vatican, waltzing through glittering French palaces, and pondering artistic genius from Praxiteles to Picasso.



RICK STEVES TV NEWS

IN CASE YOU MISSED IT...

Rick Steves Art of Europe

(Six 1x60 Specials, April 2023)

This six-part journey tells the story of Europe's art from prehistoric to the Modern Age.

Rick Steves Art Prehistoric and Ancient

Prehistoric cave paintings; Egyptian pyramids and temples; classical Greek statues.

Rick Steves Art of Ancient Rome

The rise and fall of Rome through its architecture and art (statues, mosaics, frescoes).

Rick Steves Art of The Middle Ages

Art of Europe's "Age of Faith": Romanesque, Gothic, Byzantine, Moorish, and even Viking.

Rick Steves Art of The Renaissance

Groundbreaking statues, paintings, and architecture—humanism in Florence and beyond.

Rick Steves Art of the Baroque Age

Bubbly Baroque art and austere Neoclassicism; divine kings, Revolution, and Napoleon.

Rick Steves Art of The Modern Age

Romanticism, Impressionism, Art Nouveau; Cubism (Picasso) and Surrealism (Dalí).

Two versions: miniseries or stand-alone specials (see back for details)



19 Week Scheduling Strategy

With the launch of *Rick Steves Best of the Alps*, you now have a hefty inventory of relevant and timely one-hour specials in rights. Choose from these 13 hours: *Best of the Alps*, *Egypt*, *Cruising the Mediterranean*, *Andalucía*, *Luther and the Reformation*, *Iran*, *Hunger and Hope*, *The Holy Land*, *Rome*, *Fascism in Europe*, *European Christmas*, *European Easter*, and *European Festivals*. (Note that, with the six *Art of Europe* specials you can run a 19 week series with the Christmas and Easter specials scheduled just right.)

A Cornerstone of National Multicast Channel Create

As the public media lifestyle channel nears its second decade (with programming 24/7 to multi-casting subscriber stations), *Rick Steves' Europe* will continue to be right there, providing quality travel programming and pledge specials for stations and Create.

Travel with Rick Steves: Over 700 Shows on Public Radio

When *Travel with Rick Steves* won the Lowell Thomas Award Gold Prize for radio, the judges called it "a deceptively simple program with sophisticated production

values. Rick draws listeners into animated conversations with unusual people who have taken extraordinary journeys." The show, free to any public radio station, airs weekly on more than 170 public stations. Contact Tim Tattan at tim@ricksteves.com for details.

Rick Steves' Europe Streaming on pbs.org, the PBS App and with Passport

A library of *Rick Steves' Europe* episodes and specials are available for free to your viewers on pbs.org and the PBS App. Your station's members can also watch select *Rick Steves' Europe* shows on demand through Passport. We're happy viewers can access our show through their local public television station's website.

Rick Steves Classroom Europe™—a Gift from Public TV to Teachers

Rick Steves' Europe and *Rick Steves Art of Europe* are a hit in classrooms. As a gift to teachers (and anyone who enjoys the road as school), we've made that content easier to use by creating Rick Steves Classroom Europe™—a free, searchable video library of about 600 (three- to five-minute) teachable

clips. From grade school to university, teachers are enjoying this exciting resource (which is newly bolstered with over 100 clips from Rick's *Art of Europe* series). On behalf of PTV, we're proud to support our teachers with this powerful teaching tool at classroom.ricksteves.com. And, we encourage stations to utilize this teaching tool in any creative way they like.

Mind the Gap with Travel Bites Interstitials

Rick has made available hundreds of two- to seven-minute "travel bites"—pulled from *Rick Steves' Europe* TV episodes—to help fill gaps in your programming with entertaining travel morsels. With topics ranging from Monet's water lilies to eating barnacles in Portugal, Travel Bites seasons 6, 7, and 8 (with 26 new clips) are now available for easy download from sIX.

Web Support: ricksteves.com/tv-programmers

To help stations promote *Rick Steves' Europe*, Rick offers a toolkit of support at ricksteves.com/tv-programmers. For publicity support, contact pr@ricksteves.com or hope@hennessymarketing.com.

PLEDGE EVENTS

COMING IN 2024

Rick Steves Mighty Alps

(90-MIN, February 2024)

This new 90-minute membership event is built around Rick's 2021 one-hour "Best of the Alps" special. We travel on a high-altitude adventure with scenic train rides, slap-dancing folk culture, thin-air taste treats, majestic glaciers, and unforgettable hikes. Your viewers will experience the very best of the Alps: The Dolomites in Italy and the Zugspitze in Austria and Germany. In Switzerland, we savor the beauty of the Matterhorn and Jungfrau peaks, and the idyllic region of Appenzell. And in France, with Chamonix as our springboard, we ride the lift to the Aiguille du Midi and hike the iconic Tour du Mont Blanc trail. Produced by KQED with on camera partner Greg Sherwood, this new pledge event offers a strong gift package and an emphasis on celebrating the public broadcasting mission and inspiring sustaining memberships. It's sure to be a hit.



MORE RICK STEVES PLEDGE EVENTS STILL IN RIGHTS



Why We Travel

(30-MIN, November 2022)

This is a 30-minute version of the hour-long membership event released in March 2022. Also produced by Detroit PTV, it has the same powerful breaks and the same premium plan. After a lifetime of exploring Europe—and inspiring Americans to see Europe as the springboard for world exploration—Rick Steves shares his reasons why. This program is a sonnet to travel—an introspective love story, set in Europe and beyond, that vividly celebrates the rewards of exploring our world and the joy that awaits those who travel. It's a half hour that stokes the wanderlust and is good for the traveler's soul while inspiring viewers both to travel with meaning and to support their local public television station. (Also still available in the one-hour version.)

Island Hopping Europe

(30-MIN, March 2021)

In this unforgettable voyage, join Rick Steves on a tour of four of Europe's most intriguing and surprising islands: Malta, Capri, Orkney, and Skye. This island-hopping adventure comes with remote beaches, Crusader castles, a blue grotto, prehistoric wonders, and salty, traditional island lifestyles—sure to stoke viewers' travel dreams and appreciation for public television.

Fascism in Europe

(90-MIN, June 2019)

In this program, Rick travels across Europe to learn how fascism rose and then fell—taking millions of people with it. We trace fascism's history, from its roots in the turbulent aftermath of World War I to its horrific consequences: genocide and total war. Along the way, we visit sights throughout Europe relating to fascism and talk with Europeans whose families lived through those times. Our goal as history is speaking to our generation: to learn from the hard lessons of 20th-century Europe and to recognize that ideology today. This powerful special—a surprise hit with stations, proven to engage your audience—remains timely.

For a complete list of Rick's other pledge events, see the back page.

Season 1 — 2000

The shows in Season 1 were retired as we continually strive to keep our portfolio of programming fresh and relevant.

Season 2 — 2002

- 208 Dublin and Mystical Side Trips
- 209 South Ireland: Waterford to the Ring of Kerry
- 210 The Best of West Ireland: Dingle, Galway, and the Aran Islands
- 212 Germany's Romantic Rhine and Rothenburg
- 213 Munich and the Foothills of the Alps
- 214 Switzerland's Jungfrau Region: Best of the Alps

Season 3 — 2004

- 301 The Majesty of Madrid
- 302 Highlights of Castile: Toledo and Salamanca
- 303 Normandy: War-Torn Yet Full of Life
- 304 Belfast and the Best of Northern Ireland
- 305 London: Mod and Trad
- 306 Highlights of Paris: Eiffel and Monet to Crème Brûlée
- 307 Belgium: Bruges and Brussels
- 308 Provence: Legendary Light, Wind, and Wine
- 309 French Riviera: Uniquely Chic
- 310 Poland Rediscovered: Kraków, Auschwitz, and Warsaw
- 311 Budapest: The Best of Hungary
- 312 Lisbon and the Algarve
- 313 Sevilla

Season 4 — 2006

- 401 England's Bath and York
- 402 North Wales: Feisty and Poetic
- 403 Edinburgh
- 404 Naples and Pompeii
- 405 Italy's Amalfi Coast
- 406 Milan and Lake Como
- 407 Tuscany's Dolce Vita
- 408 Italy's Great Hill Towns
- 409 Vienna
- 410 Salzburg and Surroundings
- 411 Rick Steves' Europe: The Making Of

Season 5 — 2008

- 501 Burgundy: Profoundly French
- 502 France's Dordogne
- 503 Barcelona and Catalunya
- 504 Little Europe: Five Micro-Countries
- 505 Switzerland's Great Cities
- 506 Vienna and the Danube
- 507 The Czech Republic Beyond Prague
- 508 Athens and Side Trips
- 509 Greece's Peloponnese
- 510 Copenhagen
- 511 Denmark Beyond Copenhagen
- 512 Istanbul
- 513 Iran: Tehran and Side Trips
- 514 Iran: Historic Capitals

Season 6 — 2010

- 602 Croatia: Adriatic Delights
- 603 Dubrovnik and Balkan Side Trips
- 604 The Best of Slovenia
- 605 Granada, Córdoba, and Spain's Costa del Sol
- 606 Andalucía, Gibraltar, and Tangier
- 607 Oslo
- 608 Norway's West: Fjords, Mountains, and Bergen
- 609 Stockholm
- 610 Helsinki and Tallinn: Baltic Sisters
- 611 Northern Spain and the Camino de Santiago
- 612 Basque Country

Season 7 — 2012

- 701 Rome: Ancient Glory
- 702 Rome: Baroque Brilliance
- 703 Rome: Back-Street Riches
- 704 Florence: Heart of the Renaissance
- 705 Florentine Delights and Tuscan Side Trips
- 706 Paris: Regal and Intimate
- 707 Paris: Embracing Life and Art
- 708 London: Historic and Dynamic
- 709 North England's Lake District and Durham
- 710 Venice: City of Dreams
- 711 Venice and Its Lagoon
- 712 European Travel Skills Part I
- 713 European Travel Skills Part II
- 714 European Travel Skills Part III

Season 8 — 2014

- 801 Western Turkey
- 802 Central Turkey
- 803 France's Loire: Château Country
- 804 Paris Side Trips
- 805 The Best of Israel
- 806 Palestine
- 807 Italy's Riviera: Cinque Terre
- 808 Italy's Verona, Padova, and Ravenna
- 809 Amsterdam
- 810 The Netherlands: Beyond Amsterdam
- 811 Prague
- 812 Berlin

Season 9 — 2016

- 901 Germany's Hamburg and the Luther Trail
- 902 Germany's Dresden and Leipzig
- 903 Germany's Frankfurt and Nürnberg
- 904 Bulgaria
- 905 Romania
- 906 Assisi and Italian Country Charm
- 907 Siena and Tuscany's Wine Country
- 908 West England
- 909 Southeast England
- 910 England's Cornwall

Season 10 — 2018

- 1001 The Heart of England
- 1002 Lisbon
- 1003 Portugal's Heartland
- 1004 Travel Skills: Cruising
- 1005 Greek Islands: Santorini, Mykonos, and Rhodes
- 1006 European Festivals I
- 1007 European Festivals II
- 1008 The Best of Sicily
- 1009 Sicilian Delights
- 1010 Scotland's Highlands
- 1011 Scotland's Islands
- 1012 Glasgow and Scottish Passions

Season 11 — 2020

- 1101 Austrian and Italian Alps
- 1102 Swiss Alps
- 1103 French Alps and Lyon
- 1104 Germany's Fascist Story

- 1105 Egypt's Cairo
- 1106 Egypt's Nile, Alexandria, and Luxor
- 1107 Ethiopia: A Development Story
- 1108 Why We Travel

Season 12 — 2024

- 1201 Art of Prehistoric Europe
- 1202 Art of Ancient Greece
- 1203 Ancient Roman Art
- 1204 Art of the Roman Empire
- 1205 Art of the Early Middle Ages
- 1206 Art of the High Middle Ages
- 1207 Art of the Florentine Renaissance
- 1208 Art of the Renaissance Beyond Florence
- 1209 Baroque Art
- 1210 Art of the Neoclassical and Romantic Ages
- 1211 Art of the Impressionists and Beyond
- 1212 Art of the 20th Century

One-Hour Specials

- RSRO Rick Steves Rome
- RSHP Rick Steves Holy Land: Israelis and Palestinians Today
- RSRN Rick Steves Iran
- RSAS Rick Steves Andalucía: Southern Spain
- RSMS Rick Steves European Christmas
- RSEA Rick Steves European Easter
- RLSR Rick Steves Luther and the Reformation
- RSFV Rick Steves European Festivals
- RSFP Rick Steves Fascism in Europe
- RSMD Rick Steves Cruising the Mediterranean
- RSEG Rick Steves Hunger and Hope: Lessons from Ethiopia and Guatemala
- RSYT Rick Steves Egypt: Yesterday & Today
- RSAP Rick Steves Best of the Alps
- RSAG Rick Steves Art Prehistoric and Ancient
- RSAA Rick Steves Art of Ancient Rome
- RSMA Rick Steves Art of the Middle Ages
- RSAR Rick Steves Art of the Renaissance
- RSBA Rick Steves Art of the Baroque Age
- RSAM Rick Steves Art of the Modern Age

Miniseries

- RSOP Rick Steves Art of Europe
- RSOP-101 Rick Steves Art of Europe: Stone Age to Ancient Greece
- RSOP-102 Rick Steves Art of Europe: Ancient Rome
- RSOP-103 Rick Steves Art of Europe: The Middle Ages
- RSOP-104 Rick Steves Art of Europe: The Renaissance
- RSOP-105 Rick Steves Art of Europe: Baroque
- RSOP-106 Rick Steves Art of Europe: The Modern Age

Pledge Events

- Rick Steves Fascism in Europe (90-MIN)
- Rick Steves European Easter (90-MIN)
- Rick Steves European Festivals (90-MIN)
- Rick Steves Hunger and Hope: Lessons from Ethiopia and Guatemala (90-MIN)
- Rick Steves Island Hopping Europe (30-MIN)
- Rick Steves Why We Travel (30- and 60-MIN)

Pledge Events: Older but Still in Rights

- Rick Steves' Heart of Italy (2-HR and 60-MIN)
- Rick Steves' Tasty Europe (30-MIN)
- Rick Steves' Europe: Great German Cities (2-HR)
- Rick Steves' Festive Europe (30-MIN)
- Rick Steves European Christmas (2-HR)
- Rick Steves Holy Land: Israelis and Palestinians Today (90-MIN)