Thank You to Our Public Television Programmers!

Since 1990, we’ve partnered with APT and programmers like you across the US to distribute more than 150 travel shows to public television. All of our shows are free through APT Exchange. Thanks to OPB (our presenting station for 30 years), APT (who succeeded OPB in that role in 2022), and all who air our programs as we continue to help educate and inspire Americans to broaden their perspective through travel. We are partners in our common mission...and have lots of happy travels to share in coming years.

In 2022, our Rick Steves Art of Europe miniseries told the story of Europe’s masterpieces in six one-hour episodes and six stand-alone specials. That project is now the basis of Rick Steves’ Europe Season 12: a dozen half-hour episodes tracking the sweep of European art from the earliest cave paintings to today.

Looking ahead: In 2023, we filmed and are now busy producing an hour-long Iceland special for fall 2024 release, two new 30-minute episodes on Iceland, and two new 30-minute episodes on Poland. More new episodes of Rick Steves’ Europe will follow as we work toward the release of Rick Steves’ Europe Season 13 (tentative air date: October 2025).

As for pledge programming, it’s the “Mighty Alps” in March, 2024 (plus a hard-working library of other specials still in rights).

COMING SOON

Rick Steves Iceland
(1 X 60 MIN, October 2024)

Iceland is hot! And in this inspiring and exhilarating hour, Rick Steves shows why. We start in Reykjavik and, after a good soak in a thermal pool with the locals, take a day trip around the famous Golden Circle—we see the gorge where Europe meets America, thrill under the original “geyser,” and feel the spray of a mighty waterfall. Then it’s Iceland’s epic Nordic road trip—the 800-mile-long Ring Road circling this unforgettable island—bobbing with icebergs and fording glacial rivers. We chase rainbows...elusive whales...roaming horses...and...the cutest puffins.

NEW ARRIVALS

Rick Steves’ Europe Season 12
(12 X 30 MIN, October 2023)

In October 2022, PTV stations across the US began airing the Rick Steves Art of Europe miniseries. That six hours of glorious European art has been reworked—with new heads, tails, and special content extras—into Season 12, a dozen episodes telling the same story in delightfully digestible half-hour portions.

Join host Rick Steves as he crisscrosses Europe, exploring the rise of Western Civilization as seen through its most beautiful and inspiring art: climbing deep into prehistoric tombs on remote Scottish isles, summiting Michelangelo’s magnificent dome at the Vatican, waltzing through glittering French palaces, and pondering artistic genius from Praxiteles to Picasso.
19 Week Scheduling Strategy
With the launch of Rick Steves Best of the Alps, you now have a hefty inventory of relevant and timely one-hour specials in rights. Choose from these 13 hours: Best of the Alps, Egypt, Cruising the Mediterranean, Andalucía, Luther and the Reformation, Iran, Hunger and Hope, The Holy Land, Rome, Fascism in Europe, European Christmas, European Easter, and European Festivals. (Note that, with the six Art of Europe specials you can run a 19 week series with the Christmas and Easter specials scheduled just right.)

A Cornerstone of National Multicast Channel Create
As the public media lifestyle channel nears its second decade (with programming 24/7 to multi-casting subscriber stations), Rick Steves’ Europe will continue to be right there, providing quality travel programming and pledge specials for stations and Create.

Travel with Rick Steves: Over 700 Shows on Public Radio
When Travel with Rick Steves won the Lowell Thomas Award Gold Prize for radio, the judges called it “a deceptively simple program with sophisticated production values. Rick draws listeners into animated conversations with unusual people who have taken extraordinary journeys.” The show, free to any public radio station, airs weekly on more than 170 public stations. Contact Tim Tattan at tim@ricksteves.com for details.

Rick Steves’ Europe Streaming on pbs.org, the PBS App and with Passport
A library of Rick Steves’ Europe episodes and specials are available for free to your viewers on pbs.org and the PBS App. Your station’s members can also watch select Rick Steves’ Europe shows on demand through Passport. We’re happy viewers can access our show through their local public television station’s website.

Rick Steves Classroom Europe™—a Gift from Public TV to Teachers
Rick Steves’ Europe and Rick Steves Art of Europe are a hit in classrooms. As a gift to teachers (and anyone who enjoys the road as school), we’ve made that content easier to use by creating Rick Steves Classroom Europe™—a free, searchable video library of about 600 (three- to five-minute) teachable clips. From grade school to university, teachers are enjoying this exciting resource (which is newly bolstered with over 100 clips from Rick’s Art of Europe series). On behalf of PTV, we’re proud to support our teachers with this powerful teaching tool at classroom.ricksteves.com. And, we encourage stations to utilize this teaching tool in any creative way they like.

Mind the Gap with Travel Bites Interstitials
Rick has made available hundreds of two- to seven-minute “travel bites”—pulled from Rick Steves’ Europe TV episodes—to help fill gaps in your programming with entertaining travel morsels. With topics ranging from Monet’s water lilies to eating barnacles in Portugal, Travel Bites seasons 6, 7, and 8 (with 26 new clips) are now available for easy download from sIX.

Web Support: ricksteves.com/tv-programmers
To help stations promote Rick Steves’ Europe, Rick offers a toolkit of support at ricksteves.com/tv-programmers. For publicity support, contact pr@ricksteves.com or hope@hennessymarketing.com.
COMING IN 2024

Rick Steves Mighty Alps
(90-MIN, February 2024)
This new 90-minute membership event is built around Rick’s 2021 one-hour “Best of the Alps” special. We travel on a high-altitude adventure with scenic train rides, slap-dancing folk culture, thin-air taste treats, majestic glaciers, and unforgettable hikes. Your viewers will experience the very best of the Alps: The Dolomites in Italy and the Zugspitze in Austria and Germany. In Switzerland, we savor the beauty of the Matterhorn and Jungfrau peaks, and the idyllic region of Appenzell. And in France, with Chamonix as our springboard, we ride the lift to the Aiguille du Midi and hike the iconic Tour du Mont Blanc trail. Produced by KQED with on camera partner Greg Sherwood, this new pledge event offers a strong gift package and an emphasis on celebrating the public broadcasting mission and inspiring sustaining memberships. It’s sure to be a hit.

MORE RICK STEVES PLEDGE EVENTS STILL IN RIGHTS

Island Hopping Europe
(30-MIN, March 2021)
In this unforgettable voyage, join Rick Steves on a tour of four of Europe’s most intriguing and surprising islands: Malta, Capri, Orkney, and Skye. This island-hopping adventure comes with remote beaches, Crusader castles, a blue grotto, prehistoric wonders, and salty, traditional island lifestyles—sure to stoke viewers’ travel dreams and appreciation for public television.

Fascism in Europe
(90-MIN, June 2019)
In this program, Rick travels across Europe to learn how fascism rose and then fell—taking millions of people with it. We trace fascism’s history, from its roots in the turbulent aftermath of World War I to its horrific consequences: genocide and total war. Along the way, we visit sights throughout Europe relating to fascism and talk with Europeans whose families lived through those times. Our goal as history is speaking to our generation: to learn from the hard lessons of 20th-century Europe and to recognize that ideology today. This powerful special—a surprise hit with stations, proven to engage your audience—remains timely.

For a complete list of Rick’s other pledge events, see the back page.
Rick Steves' EUROPE

Over 100 Episodes, One-Hour Specials, and Pledge Events

We offer an integrated family of programs covering all of Europe, updated to keep all programs in rights, accurate, and current. Outdated and redundant shows are retired as new episodes replace them.

Season 1 — 2000
The shows in Season 1 were retired as we continually strive to keep our portfolio of programming fresh and relevant.

Season 2 — 2002
208 Dublin and Mystical Side Trips
209 South Ireland: Waterford to the Ring of Kerry
210 The Best of West Ireland: Dingle, Galway, and the Aran Islands
212 Germany's Romantic Rhine and Rothenburg
213 Munich and the Foothills of the Alps
214 Switzerland’s Jungfrau Region: Best of the Alps

Season 3 — 2004
301 The Majesty of Madrid
302 Highlights of Castile: Toledo and Salamanca
303 Normandy: War-Torn Yet Full of Life
304 Belfast and the Best of Northern Ireland
305 London: Mod and Trad
306 Highlights of Paris: Eiffel and Monet to Créme Brûlée
307 Belgium: Bruges and Brussels
308 Provence: Legendary Light, Wind, and Wine
309 French Riviera: Uniquely Chic
310 Poland Rediscovered: Kraków, Auschwitz, and Warsaw
311 Budapest: The Best of Hungary
312 Lisbon and the Algarve
313 Seville

Season 4 — 2006
401 England’s Bath and York
402 North Wales: Feisty and Poetic
403 Edinburgh
404 Naples and Pompeii
405 Italy’s Amalfi Coast
406 Milan and Lake Como
407 Tuscany’s Dolce Vita
408 Italy’s Great Hill Towns
409 Vienna
410 Salzburg and Surroundings
411 Rick Steves’ Europe: The Making Of

Season 5 — 2008
501 Burgundy: Profoundly French
502 France’s Dordogne
503 Barcelona and Catalunya
504 Little Europe: Five Micro-Countries
505 Switzerland’s Great Cities
506 Vienna and the Danube
507 The Czech Republic Beyond Prague
508 Athens and Side Trips
509 Greece’s Peloponnese
510 Copenhagen
511 Denmark Beyond Copenhagen
512 Istanbul
513 Iran: Tehran and Side Trips
514 Iran: Historic Capitals

Season 6 — 2010
602 Croatia: Adriatic Delights
603 Dubrovnik and Balkan Side Trips
604 The Best of Slovenia
605 Granada, Córdoba, and Spain’s Costa del Sol
606 Andalucía, Gibraltar, and Tangier
607 Oslo
608 Norway’s West: Fjords, Mountains, and Bergen
609 Stockholm
610 Helsinki and Tallinn: Baltic Sisters
611 Northern Spain and the Camino de Santiago
612 Basque Country

Season 7 — 2012
701 Rome: Ancient Glory
702 Rome: Baroque Brilliance
703 Rome: Back-Street Riches
704 Florence: Heart of the Renaissance
705 Florentine Delights and Tuscan Side Trips
706 Paris: Regal and Intimate
707 Paris: Embracing Life and Art
708 London: Historic and Dynamic
709 North England’s Lake District and Durham
710 Venice: City of Dreams
711 Venice and Its Lagoon
712 European Travel Skills Part I
713 European Travel Skills Part II
714 European Travel Skills Part III

Season 8 — 2014
801 Western Turkey
802 Central Turkey
803 France’s Loire: Château Country
804 Paris Side Trips
805 The Best of Israel
806 Palestine
807 Italy’s Riviera: Cinque Terre
808 Italy’s Verona, Padova, and Ravenna
809 Amsterdam
810 The Netherlands: Beyond Amsterdam
811 Prague
812 Berlin

Season 9 — 2016
901 Germany’s Hamburg and the Luther Trail
902 Germany’s Dresden and Leipzig
903 Germany’s Frankfurt and Nürnberg
904 Bulgaria
905 Romania
906 Assisi and Italian Country Charm
907 Siena and Tuscany’s Wine Country
908 West England
909 Southeast England
910 England’s Cornwall

Season 10 — 2018
1001 The Heart of England
1002 Lisbon
1003 Portugal’s Heartland
1004 Travel Skills: Cruising
1005 Greek Islands: Santorini, Mykonos, and Rhodes
1006 European Festivals I
1007 European Festivals II
1008 The Best of Sicily
1009 Sicilian Delights
1010 Scotland’s Highlands
1011 Scotland’s Islands
1012 Glasgow and Scottish Passions

Season 11 — 2020
1101 Austrian and Italian Alps
1102 Swiss Alps
1103 French Alps and Lyon
1104 Germany’s Fascist Story
1105 Egypt’s Cairo
1106 Egypt’s Nile, Alexandria, and Luxor
1107 Ethiopia: A Development Story
1108 Why We Travel

Season 12 — 2024
1201 Art of Prehistoric Europe
1202 Art of Ancient Greece
1203 Ancient Roman Art
1204 Art of the Roman Empire
1205 Art of the Early Middle Ages
1206 Art of the High Middle Ages
1207 Art of the Florentine Renaissance
1208 Art of the Renaissance Beyond Florence
1209 Baroque Art
1210 Art of the Neoclassical and Romantic Ages
1211 Art of the Impressionists and Beyond
1212 Art of the 20th Century

One-Hour Specials
RSRO Rick Steves Rome
RSHP Rick Steves Holy Land: Israelis and Palestinians Today
RSRN Rick Steves Iran
RSAS Rick Steves Andalucía: Southern Spain
RSMs Rick Steves European Christmas
RSEA Rick Steves European Easter
RSLR Rick Steves Luther and the Reformation
RSFV Rick Steves European Festivals
RSFP Rick Steves Fascism in Europe
RSMO Rick Steves Cruising the Mediterranean
RSEG Rick Steves Hunger and Hope: Lessons from Ethiopia and Guatemala
RSYT Rick Steves Egypt: Yesterday & Today
RSAP Rick Steves Best of the Alps
RSAG Rick Steves Art Prehistoric and Ancient
RSAA Rick Steves Art of Ancient Rome
RSMA Rick Steves Art of the Middle Ages
RSAR Rick Steves Art of the Renaissance
RSBA Rick Steves Art of the Baroque Age
RSAM Rick Steves Art of the Modern Age

Miniseries
RSOP Rick Steves Art of Europe
RSOP-101 Rick Steves Art of Europe: Stone Age to Ancient Greece
RSOP-102 Rick Steves Art of Europe: Ancient Rome
RSOP-103 Rick Steves Art of Europe: The Middle Ages
RSOP-104 Rick Steves Art of Europe: The Renaissance
RSOP-105 Rick Steves Art of Europe: Baroque
RSOP-106 Rick Steves Art of Europe: The Modern Age

Pledge Events
Rick Steves’ Fascism in Europe (90-MIN)
Rick Steves European Easter (90-MIN)
Rick Steves European Festivals (90-MIN)
Rick Steves Hunger and Hope: Lessons from Ethiopia and Guatemala (90-MIN)
Rick Steves Island Hopping Europe (30-MIN)
Rick Steves Why We Travel (30- and 60-MIN)

Pledge Events: Older but Still in Rights
Rick Steves’ Heart of Italy (2-HR and 60-MIN)
Rick Steves’ Tasty Europe (30-MIN)
Rick Steves’ Europe: Great German Cities (2-HR)
Rick Steves’ Festive Europe (30-MIN)
Rick Steves European Christmas (2-HR)
Rick Steves Holy Land: Israelis and Palestinians Today (90-MIN)